

## Board of Directors Meeting

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Tuesday, May 19<sup>th</sup> – 12pm | Zoom Meeting

<https://us02web.zoom.us/j/85655467152?pwd=QnJFdkiNjY5azlLTWx3S1psUT09>

Meeting ID: 856 5546 7152

Password: 632583

- I. Call to Order**
- II. Mission Minute – Susan Ryncavage (Reunification Story)**
- III. Approval of Consent Agenda**
  - a. March 24<sup>th</sup> Minutes
  - b. Executive Director’s Report
  - c. Organizational Snapshot
  - d. April Financials
- IV. Board Chair Report: Courtney Reich**
  - a. New ideas for fundraising
  - b. DWSS Planning Participation
- V. Treasurer Report: Chris Collins**
  - a. Update of YTD financials
  - b. 3 Months of Operating Costs
- VI. Organization Update: Kate Blair**
  - a. COVID-19 Update
  - b. Progress on strategic plan
  - c. Advocacy update
- VII. Committee Updates**
  - a. Communications and Development Committee – Antwan Lang
  - b. Policy Committee - Kate Blair
  - c. Board Development Committee – Coming Soon!
- VIII. Adjournment**

# CASA BY THE NUMBERS

## CURRENT ADVOCACY CASELOAD

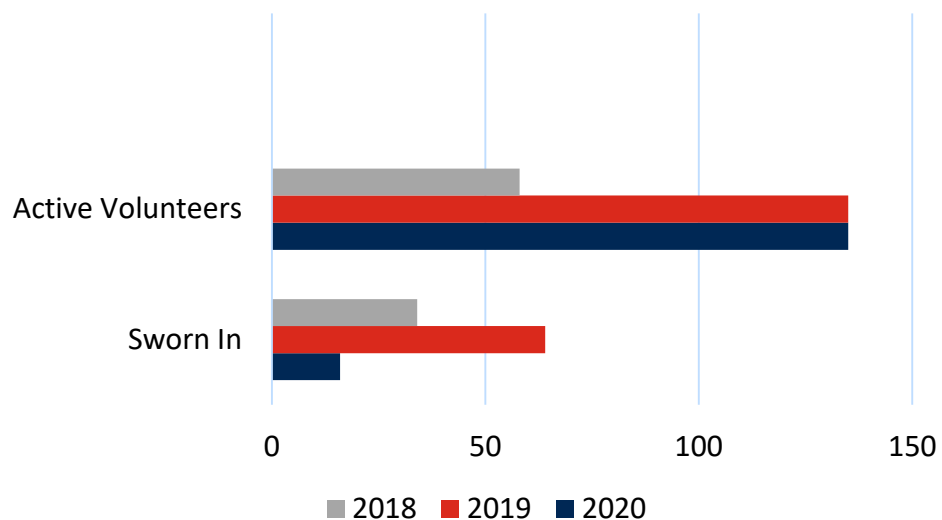
	Mandy	Maggie	Sharon	Susan	Tim	Total
Assigned Volunteers	11	28	17	26	28	105
Available Volunteers	1	4	1	1	3	13
Total Volunteers	14	36	21	27	32	130
Children Served	26	83	27	54	56	246

YEAR TO DATE  
**5** CHILDREN ACHIEVED PERMANENCY THROUGH REUNIFICATION & ADOPTION



**57** CHILDREN ASSIGNED A CASA YEAR TO DATE

## VOLUNTEER RECRUITMENT



CURRENTLY SERVING  
**62%**  
OF CHILDREN IN CARE  
**265 CHILDREN SERVED YTD**



# FUNDRAISING GOAL

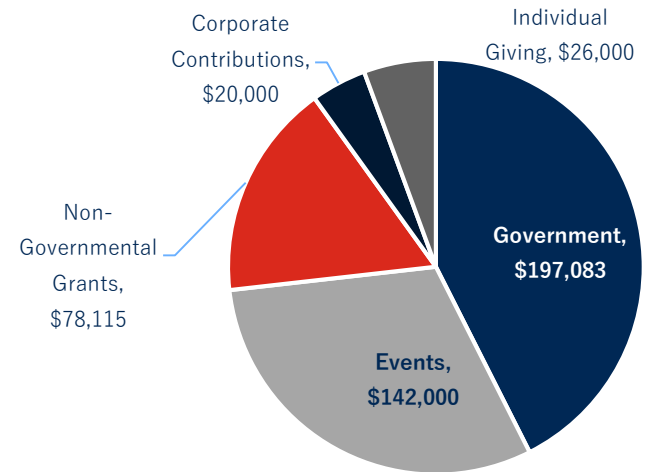


**\$199,998**  
IN SAVINGS  
WHICH EQUALS  
**5 MONTHS**  
OF OPERATING  
EXPENSES

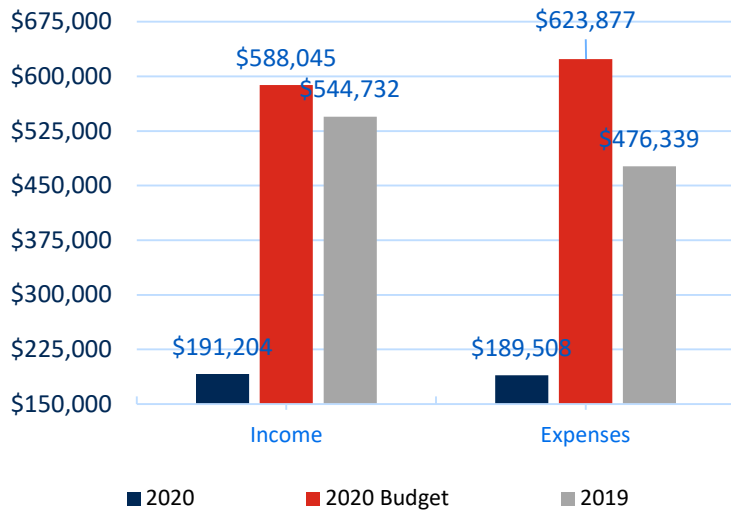


Lift up a child's voice.  
A child's life.™

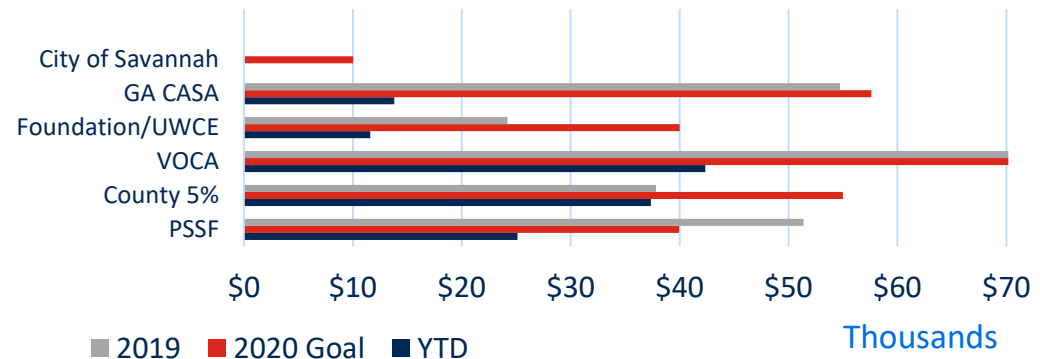
# BUDGETED INCOME BY SOURCE



# 2019 vs. 2020



# INCOME BY GRANT SOURCE



## Executive Director's Report

May 16, 2020

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### Advocacy Overview

- 12 children have come into care to date, all have been assigned a CASA.
- 30 children who have been in care without a CASA were assigned a CASA in 2020

### Recruitment/Training Overview

- Virtual class of 20 began on 5/7
- Next class to begin 8/6 (in person, hopefully)

### Volunteer Management

- State of CASA Webinar on June 3<sup>rd</sup> at 12pm for volunteers – to cover the strategic plan, financial standing of organization, and partnership development
- Continuing Education for Volunteers
  - ILP Webinar – May 20<sup>th</sup> at 10am
  - Dually Involved Webinar – June
  - Family Treatment Court – June
  - Poverty – July
- Additional continuing education provided by National CASA and Georgia CASA

### Operations Overview

- Audit is happening now
- Secured the PPP loan
- COVID-19 Update:
  - Staff: All staff is working remotely until further notice
  - Volunteers: All physical visits with children have been suspended until further notice. Increase in teleconferencing has been requested.
  - Courts: Only emergency hearings are taking place
  - DFCS: Staff continue to telework until at least 6/30. There will be a phased reopening

### Fundraising & Communications Overview

- May is National Foster Care Month
- June is National Reunification Month
- DWSS has been moved to October 30<sup>th</sup> at DWSS at Victory North.
  - DWSS Strategy Planning Meeting on 5/15 at 2pm via Zoom
  - Dancers to be assigned to board and committee members
  - Next strategy planning meeting on June 17<sup>th</sup> at 12pm

# Savannah/Chatham CASA

## COMMUNICATIONS & DEVELOPMENT REPORT

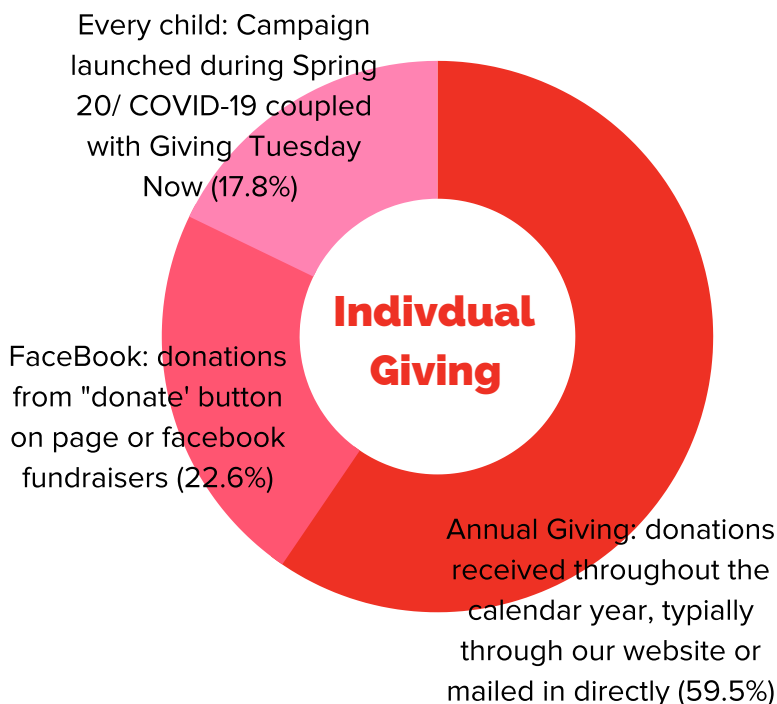
### NEWS & MEDIA

Savannah/Chatham CASA had 1 media publication April 2020 - May 2020:

**"Pandemic causes longer foster care stays in Chatham County"** with Savannah Morning News. Additional opportunities for media publications and press releases have been identified.

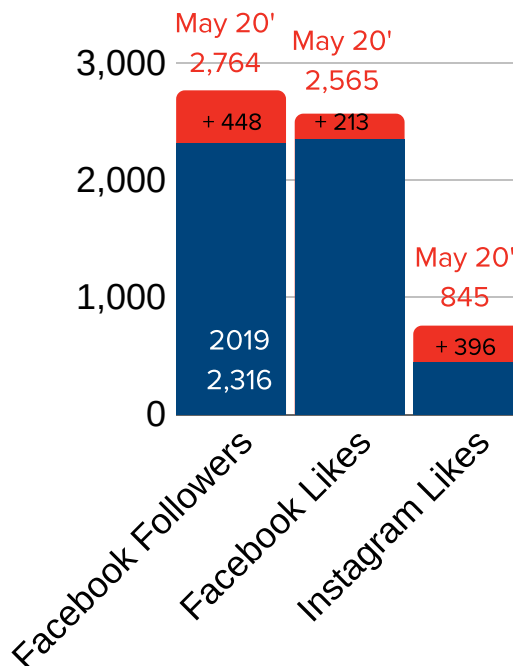
### INDIVIDUAL GIVING

Our annual giving goal for 2020 is 20,000. We have currently received 22% of this goal, which includes individual gifts in multiple platforms and campaigns.



### SOCIAL MEDIA

Savannah/Chatham CASA has an increasing presence on Facebook and Instagram. Through consistent postings, sharing of relevant content and engagement with our community our metric reflect continuous growth. The interactions are reported via Hootsuite and FaceBook insights. The organization has gained an additional 96 followers on instagram.



**\$4,570**

In Individual Giving as of 5/14/2020

**5 FB FUNDRAISERS**

Fundraisers generated on Facebook by the organization, staff, or community members, totaling \$1035

**Savannah/Chatham County Court Appointed Special Advocates, Inc.**

**Budget vs. Actuals: 2020 - FY20 P&L**

	January - April			% of Budget	2019
	Actual	Budget	Remaining		
<b>Income</b>					
<b>43400 Direct Public Support</b>	0.00	0.00	0.00		
43410 Business/Corporate Contributions	5,150.32	20,000.00	14,849.68	25.8%	200.71
43440 Let a Kid Be a Kid	0.00	3,000.00	3,000.00	0.0%	0.00
43450 Individuals	6,375.75	22,000.00	15,624.25	29.0%	769.14
43460 Church/Religious Institutions	40,565.00	42,115.00	1,550.00	96.3%	0.00
44600 Private Foundations & Grants	0.00	7,500.00	7,500.00	0.0%	500.00
44820 United Way Grant	10,465.18	28,500.00	18,034.82	36.7%	8406.68
44821 United Way Donor Designations	1,127.91	4,000.00	2,872.09	28.2%	1115.12
<b>Total 43400 Direct Public Support</b>	<b>\$ 63,684.16</b>	<b>\$ 127,115.00</b>	<b>\$ 63,430.84</b>	<b>50.1%</b>	<b>\$ 10,991.65</b>
<b>44000 Fundraising Events</b>	0.00	0.00	0.00		
44010 Fundraising Events - Other	801.85	20,000.00	19,198.15	4.0%	2493.67
44015 DWSS	3,000.00	120,000.00	117,000.00	2.5%	2500.00
44016 Annual Meeting	1,865.00	2,000.00	135.00	93.3%	0.00
<b>Total 44000 Fundraising Events</b>	<b>\$ 5,666.85</b>	<b>\$ 142,000.00</b>	<b>\$ 136,333.15</b>	<b>4.0%</b>	<b>\$ 4,993.67</b>
<b>44520 Government Funding</b>	0.00	0.00	0.00		
44410 County Funding - 5% Local Add On	37,363.40	51,000.00	13,636.60	73.3%	19777.12
44521 CJCC - VOCA	42,349.00	123,461.00	81,112.00	34.3%	28852.00
44522 CASA Grant	3,209.00	3,361.00	152.00	95.5%	
44525 DHS - PSSF	25,121.25	73,500.00	48,378.75	34.2%	13035.00
44526 Georgia CASA	13,804.10	57,608.16	43,804.06	24.0%	
44530 City of Savannah	0.00	10,000.00	10,000.00	0.0%	
<b>Total 44520 Government Funding</b>	<b>\$ 121,846.75</b>	<b>\$ 318,930.16</b>	<b>\$ 197,083.41</b>	<b>38.2%</b>	<b>\$ 61,664.12</b>
<b>45030 Interest Earned</b>	6.60	0.00	-6.60		4.53
<b>Total Income</b>	<b>\$ 191,204.36</b>	<b>\$ 588,045.16</b>	<b>\$ 396,840.80</b>	<b>32.5%</b>	<b>\$ 77,653.97</b>
<b>Expenses</b>					
<b>60301 Service Charges</b>	32.51	200.00	167.49	16.3%	23.58
<b>60920 Business Registration Fees</b>	30.00	50.00	20.00	60.0%	30.00
<b>61010 Activities &amp; Gifts</b>	141.53	300.00	158.47	47.2%	
61011 Christmas Gifts	62.44	1,000.00	937.56	6.2%	
<b>Total 61010 Activities &amp; Gifts</b>	<b>\$ 203.97</b>	<b>\$ 1,300.00</b>	<b>\$ 1,283.52</b>	<b>15.7%</b>	<b>\$ 53.58</b>
<b>61100 Conference, Convention, Meeting</b>	79.82	0.00	-79.82		4587.91
61111 Georgia CASA	250.00	2,000.00	1,750.00	12.5%	
61112 National CASA	0.00	7,000.00	7,000.00	0.0%	
61113 Savannah Chatham Day	170.19	150.00	-20.19	113.5%	
61114 Capital Day	30.00	100.00	70.00	30.0%	
61115 Professional Development	-1,787.00	3,000.00	4,787.00	-59.6%	
61116 Annual Meeting	2,919.22	0.00	-2,919.22		
61117 Conference, Convention, Meetings - O	929.61	0.00	-929.61		
<b>Total 61100 Conference, Convention, Meeting</b>	<b>\$ 2,591.84</b>	<b>\$ 12,250.00</b>	<b>\$ 9,658.16</b>	<b>21.2%</b>	<b>\$ 4,587.91</b>
<b>62110 Professional Fees</b>	0.00	0.00	0.00		1410.00
62111 Bookkeeping	2,516.50	4,800.00	2,283.50	52.4%	
62210 Audit	0.00	6,785.00	6,785.00	0.0%	
<b>Total 62110 Professional Fees</b>	<b>\$ 2,516.50</b>	<b>\$ 11,585.00</b>	<b>\$ 9,068.50</b>	<b>21.7%</b>	<b>\$ 1,410.00</b>
<b>62130 Fundraising Expenses</b>	0.00	0.00	0.00		
62131 Fundraising Expenses - Other	5,050.00	3,000.00	-2,050.00	168.3%	
62132 DWSS	2,500.00	20,000.00	17,500.00	12.5%	
<b>Total 62130 Fundraising Expenses</b>	<b>\$ 7,550.00</b>	<b>\$ 23,000.00</b>	<b>\$ 15,450.00</b>	<b>32.8%</b>	<b>\$ -</b>

<b>62800 Occupancy</b>	0.00	0.00	0.00		4593.00
62840 Equipment Rental & Maintenance	1,555.76	7,425.60	5,869.84	21.0%	1828.17
<b>Total 62800 Occupancy</b>	<b>\$ 1,555.76</b>	<b>\$ 7,425.60</b>	<b>\$ 5,869.84</b>	<b>21.0%</b>	<b>\$ 6,421.17</b>
<b>62810 Depreciation &amp; Amortization</b>	420.00	1,500.00	1,080.00	28.0%	420.00
<b>62890 Supplies &amp; Equipment</b>	843.76	4,000.00	3,156.24	21.1%	1213.88
<b>65010 Books, Subscriptions, Reference</b>	103.90	300.00	196.10	34.6%	28.34
<b>65020 Postage &amp; Shipping</b>	143.50	1,500.00	1,356.50	9.6%	7.43
<b>65050 Telecommunications</b>	2,346.31	7,701.12	5,354.81	30.5%	2068.70
<b>65110 Advertising</b>	1,150.72	2,000.00	849.28	57.5%	451.44
<b>65120 Insurance - Liability, D&amp;O</b>	630.90	6,500.00	5,869.10	9.7%	2247.88
<b>65150 Membership &amp; Dues</b>	0.00	1,000.00	1,000.00	0.0%	45.00
<b>66000 Payroll Expenses</b>	154,468.92	483,760.80	329,291.88	31.9%	90129.24
<b>66002 Payroll Processing</b>	479.89	1,415.00	935.11	33.9%	
<b>68200 Technology</b>	3,335.70	7,790.00	4,454.30	42.8%	10222.60
<b>68320 Travel</b>	6,306.19	17,000.00	10,693.81	37.1%	3247.05
<b>68400 Volunteer Management</b>	3,365.39	23,000.00	19,634.61	14.6%	2979.36
<b>68401 Partnership Development</b>	844.39	5,000.00	4,155.61	16.9%	
<b>68402 AmeriCorps VISTA Program</b>	200.00	2,700.00	2,500.00	7.4%	
<b>68403 Let a Kid Be a Kid</b>	387.81	2,500.00	2,112.19	15.5%	
<b>80200 Payments to Affiliates</b>	0.00	400.00	400.00	0.0%	325.00
<b>Miscellaneous Expenses</b>					196.62
<b>Total Expenses</b>	<b>\$ 189,507.96</b>	<b>\$ 623,877.52</b>	<b>\$ 434,557.05</b>	<b>30.4%</b>	<b>\$ 125,912.16</b>
<b>Net Operating Income</b>	<b>\$ 1,696.40</b>	<b>\$ (35,832.36)</b>	<b>\$ (37,716.25)</b>	<b>-4.7%</b>	<b>\$ (48,258.19)</b>

Monday, May 11 - Accrual Basis

# Savannah/Chatham County Court Appointed Special Advocates, Inc.

## BALANCE SHEET

As of April 30, 2020

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
10501 BB&T Business Value 200	156,753.01
10502 BB&T Business Value 50	0.00
10550 BB&T Business Money Rate Savings	199,954.75
<b>Total Bank Accounts</b>	<b>\$356,707.76</b>
Accounts Receivable	
Accounts Receivable (A/R)	27,608.21
<b>Total Accounts Receivable</b>	<b>\$27,608.21</b>
Other Current Assets	
16300 Prepaid Expenses	1,896.24
<b>Total Other Current Assets</b>	<b>\$1,896.24</b>
<b>Total Current Assets</b>	<b>\$386,212.21</b>
Fixed Assets	
15000 Furniture & Equipment	18,689.71
17000 Accumulated Depreciation	-17,831.00
<b>Total Fixed Assets</b>	<b>\$858.71</b>
<b>TOTAL ASSETS</b>	<b>\$387,070.92</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	0.00
<b>Total Accounts Payable</b>	<b>\$0.00</b>
Credit Cards	
20001 BB&T Credit Card	-12.69
<b>Total Credit Cards</b>	<b>\$ -12.69</b>
Other Current Liabilities	
20310 Insurance/IRA Payable	739.71
24001 United Way Payable	70.00
Loan Payable - SBA PPP	66,400.00
<b>Total Other Current Liabilities</b>	<b>\$67,209.71</b>
<b>Total Current Liabilities</b>	<b>\$67,197.02</b>
<b>Total Liabilities</b>	<b>\$67,197.02</b>
Equity	
32000 Unrestricted Net Assets	318,177.50
Net Income	1,696.40
<b>Total Equity</b>	<b>\$319,873.90</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$387,070.92</b>



	Week 1-2	Week 3-4	Week 5-6	Week 7-8	Week 9-10	Week 11-12	Total
Payroll	\$ 12,737.29	\$ 12,737.29	\$ 12,737.29	\$ 12,737.29	\$ 12,737.29	\$ 12,737.29	\$ 76,423.74
BHS Specialty		\$ 298.22		\$ 298.22		\$ 298.22	\$ 894.66
Humana		\$ 4,130.00		\$ 4,130.00		\$ 4,130.00	\$ 12,390.00
Mutual of Omaha		\$ 275.82		\$ 275.82		\$ 275.82	\$ 827.46
IRA	\$ 361.89	\$ 361.89	\$ 361.89	\$ 361.89	\$ 361.89	\$ 361.89	\$ 1,809.45
Printer Lease		\$ 244.90		\$ 244.90		\$ 244.90	\$ 734.70
ADP Fees	\$ 78.56	\$ 78.56	\$ 78.56	\$ 78.56	\$ 78.56	\$ 78.56	\$ 392.80
Comcast		\$ 254.20		\$ 254.20		\$ 254.20	\$ 762.60
ABR	\$ 150.00		\$ 150.00		\$ 150.00		\$ 300.00
Website		\$ 10.00		\$ 10.00		\$ 10.00	\$ 30.00
Bookkeeping		\$ 400.00		\$ 400.00		\$ 400.00	\$ 1,200.00
Verizon		\$ 403.41		\$ 403.41		\$ 403.41	\$ 1,210.23
Background checks						\$ 100.00	\$ 100.00
Advertising						\$ 50.00	\$ 50.00
Mileage		\$ 400.00		\$ 400.00		\$ 400.00	\$ 1,200.00
Supplies							\$ -
Postage		\$ 50.00		\$ 50.00		\$ 50.00	\$ 150.00
Volunteer Management		\$ 200.00		\$ 200.00		\$ 200.00	\$ 600.00
AmeriCorps		\$ 100.00		\$ 100.00		\$ 100.00	\$ 300.00
	\$ 13,327.74	\$ 19,194.29	\$ 13,327.74	\$ 19,194.29	\$ 13,327.74	\$ 19,194.29	\$ 96,975.64
	\$32,522.03 Month 1		\$32,522.03 Month 2		\$32,522.03 Month 3		