

CASA BOARD MEETING - 5/19/2020

Attendees: Antwan Lang, Tom Hassett, Courtney Riech, Debra Powell, Jacobium Holliman, Megan Dulamal, Kayla Williams, Kate Blair, Terry Lemmon, Prejea'n Andrews, Holly Holdsworth, Mandy Roberts, Maggie Smith, Penny Rafferty, Susan Ryncavage, Hollyn, Shannon Pickett, Kathy Ledvina, Faith Buchanan, Jerry Rooney

Absent: Chris Collins, Carson Wilson, Yolanda Parker (DFCS), Rodney Rawls

I. STANDARD BUSINESS

The meeting was called to order by Courtney Reich at 12:06pm.

Approval of Meeting Agenda was Motioned by Penny Rafferty, and seconded by Jacobium Holliman. Motion passed.

II. BOARD CHAIR REPORT

- a. 3/24/2020 Meeting Recap
 - i. Fundraising has been difficult due to CoVID-19. Board Members were asked for fundraising ideas. Courtney asked how to include a virtual component to "Dancing with Savannah Stars" (DWSS). Faith mentioned at last Communications meeting that DWSS may be completely virtual. Suggestions included:
 1. Dancer engagement on personal social media pages
 2. Raffle ideas
 3. Virtual 5k
 4. Virtual golf tournament
 5. "Cute Kid Song" Contest or "Best Family" video
 6. Jingles contest to increase publicity of DWSS campaign
 7. "Viewer's Choice" award, which will be an incentive for dancers to get attendees to buy virtual tickets
 8. Dance-A-Thon: volunteer and Board Members dance for one hour; Mandy and Holly will research dancer assignments.
 - ii. Kayla researching platforms to conduct DWSS auctions digitally.
 - iii. Holly H. suggested creating a "Get to Know" video to highlight DWSS dancers in an effort to introduce them to the audience. Kate mentioned that one of the dancer's husband is a videographer, and may be willing to create the video. His efforts will go towards the dancer's in-kind giving.
 - iv. One additional dancer is needed. Kayla asked Joe (recommended by Penny), who has not yet fully committed. Penny will follow-up with Joe directly to confirm his participation.

III. TREASURY REPORT

Kate delivered the Treasury report in Chris' absence.

- a. Individual giving is currently \$6k vs \$700 this time last year.
- b. Board members are encouraged to initiate FB fundraisers.
- c. There will be no major changes to grants due to CoVID-19. Kate is concerned with fundraising, as April funds do not include PPP loan. She anticipates \$40k of the PPP loan will be forgiven. Terry asked if we will be able to spend all PPP monies. We were awarded \$66k, and have spent \$40k currently. It has been difficult to spend 5% of the loan due to not having a rent payment. Terry suggested to give staff an additional bonus and contribute to their 403b to ensure all loan monies are utilized. Kate requested board members to email her and/or Courtney with additional suggestions of ways to spend the monies by 6/30/2020. Loan has 1% interest, thus Kate recommends keeping the monies if fundraising remains low.
- d. Currently in the middle of the audit. Financials are available in the packet for review if anyone has questions. \$98k can be cut from expenses if training classes and volunteer management are eliminated. Mileage is currently less than \$400/month due to staff working remotely.

IV. COVID UPDATE

- a. Staff will continue to work remotely until 6/30/2020.
- b. 62% advocacy rate. Seen less cases since CoVID. There are 20 enrolled in the current Volunteer class. No child has been denied a CASA this year. Most children in-take are prompted by school/teacher reporting. Per Kate, Coastal Children Advocacy have reported an increase in assault cases. The Rape Crisis Center has reported an increase in sexual assault against teens.

V. COMMITTEE UPDATES

- a. Antwan Lang provided an update on behalf of the Communication & Development committee.
 - i. Committee Fundraising Goal: \$15,000.
 - ii. "Giving Tuesday" (5/5/2020) raised \$1,305 (FB generated \$490; Mailers generated \$815)
 - iii. Suggested the following fundraisers:
 1. Virtual 5k
 2. "Giving a Purpose to Give" video, highlighting a foster child's story, in which they will communicate ways that CASA has benefited them.
 3. Virtual Concert with local bands
- b. Policy Committee: Per Kate, all board members are to sign their board contracts. Board Development meetings will start in June.

VI. Courtney motioned to adjourn meeting at 1:03 pm. Antwan first the motion and second by Cathy.